



Yes, AI Wrote
the Title...

SEO Superpowers: Leveraging AI for Digital Success

Susan Neuhaus

WEBSITE
STRATEGIST

Magic 8 Ball
Thinking?

...or new
Opportunities?



Images

AI Created Images





Industrial robot arms working in factory production line. Concept of artificial intelligence for industrial revolution and automation manufacturing process

[See Less](#)

By [Allaksandra](#)

Generated with AI
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make the blue equipment more gray, add sparks around the welding point

[Adobe Generative AI Terms](#)

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OCT 15 AT 10:01 AM

make the blue equipment more gray, add sparks around the welding point

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ALT Text

AHREFs

- Free
- 2 good
- 12 needed work
- 1 off the mark



Description (optional)

Type or paste your text here

0 / 2048

 Confident ▾

Writing tone

 Generate Alt Text

295 characters · 53 words ·  Confident · English

1. A car parked inside a garage attached to a house, with tools and storage items visible in the background.
2. A parked car in a residential garage, surrounded by shelves and household items.
3. A car sits in the garage of a house, with various tools and equipment organized on the walls.

alttext.ai

- Free trial
- 6 good
- 9 needed work
- Good tech support



"A glowing digital tree made of blue and orange lights emerges from a laptop screen, symbolizing technology, digital growth, or cloud computing, with a blurred dark background."

Writing



Duck.ai

FREE



+ New Chat

Pinned

☐ Can you compare two groups of URLs an...



Duck.ai

Share Feedback



Search



AI may display inaccurate or offensive information.

☐ GPT-OSS 120B



☐ Llama 4 Scout



☒ Claude Haiku 3.5

 Web search

 General-purpose AI

 High built-in moderation

Ideation

Prompt: You are a website content specialist. Your client is a high-end interior designer. Can you brainstorm some blog posts that would attract people thinking about remodeling their kitchen?

AI Tools - Try Free

Hemingway Editor Plus

Fix highlighted issues, check grammar, and adjust tone.

Free 2-week trial.

Want to learn how to use Hemingway Editor?

Open Tutorial

I am an independent website consultant who specializes in lead generation websites for business. My clients are B2B businesses from solopreneurs up to multi-million-dollar companies. I have virtually decades of experience making websites the best they can be. That means I can leverage research, content design, development, and digital marketing skills for every project. In addition, I'm an invited expert at the W3C.

Write Edit Feedback

Readability ⓘ



Grade 10

OK. Aim for 9.

Words: 64

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1 of 5 sentences is very hard to read. 👁

1 of 5 sentences is hard to read. 👁

Find grammar and spelling issues with Editor Plus.

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1 word with a simpler alternative. 👁

About Me

I am an independent website consultant business. My clients are B2B business companies. I have virtually decades of experience means I can leverage research, content strategy, and design for every project. In addition, I'm an

1 of 6 sentences is very hard to read.



1 of 6 sentences is hard to read.



Find grammar and spelling issues with Editor Plus.

Upgrade

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How to use Hemingway

Menu ▼

Write

Edit

Feedback

Readability ⓘ



Grade 9

Good.

Words: 66

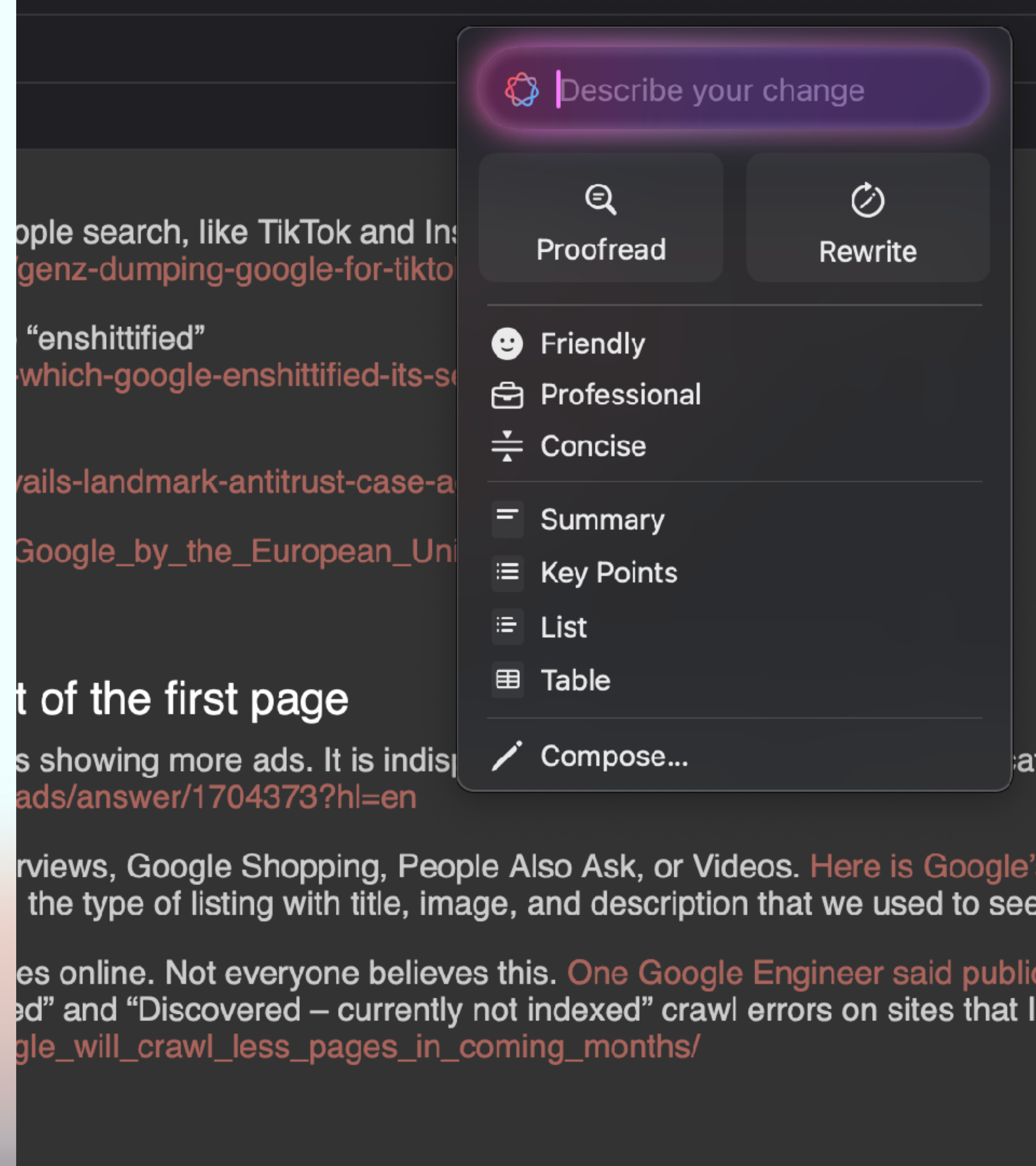
Show more stats ▼

skills for
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n be. That
skills for

Cheap Trick

For MacOS

- Paste content into a new mail message
- Click the magic wand icon
- ask for a summary





I'm available For Work

Tired of a website that doesn't pull its weight?

Contact me today, let's get your website working smarter

Technical SEO

Data

Prompt:

Can you compare two groups of URLs and give me a list of the URLs that are on both lists?

+ New Chat

Pinned

Can you compare two groups of URL... ⋮

Can you compare two groups of URLs and give me a list of the URLs that are on both lists.



GPT-4o mini

Please provide the two groups of URLs you'd like me to compare, and I'll help you find the URLs that are present in both lists.



/cryogenic-equipment-standard-and-custom/
/cryogenic-manufacturers/
/cryogenic-tank-design/
/manuals/clpb-piping-schematic/
/manuals/cmsh-100-liquid-helium-dewar-calibration/
/manuals/cmsh-1000-liquid-helium-dewar-calibration/
/manuals/cmsh-150-liquid-helium-dewar-calibration/
/manuals/cmsh-200-liquid-helium-dewar-calibration/
/manuals/cmsh-250-liquid-helium-dewar-calibration/
/manuals/cmsh-250s-liquid-helium-dewar-calibration/
/manuals/cmsh-30-liquid-helium-dewar-calibration/
/manuals/cmsh-350-liquid-helium-dewar-calibration/
/manuals/cmsh-400s-liquid-helium-dewar-calibration/
/manuals/cmsh-500-liquid-helium-dewar-calibration/
/manuals/cmsh-60-liquid-helium-dewar-calibration/
/manuals/cryofab-container-certifications/

Downloaded from <https://www.cryofab.com/Manuals/Manuals%20index.htm>

Ask privately



Search



REGEX

Pattern Matching

- Filtering Data
- Redirects
- Data Cleanup
- Validation



Data

Prompt:

You are working in Search Engine Optimization and data. You need to isolate the traffic coming to your website from AI search. What would be the best way to do that?

+ New Chat

Can you compare two groups of URLs an...



Days

isolating AI search traffic

CSS link color

go...

image upload capability

alt text request

Website data analysis

login slug ideas

tech meetup marketing

Advanced Considerations

User Agent Supplementation

To make this filter more robust, combine it with user agent detection:

<> regex

```
(
  ChatGPT-User|ClaudeBot|BingAIBot|GoogleAI-SearchCrawler)

```

Copy Code

Potential Limitations

- Regex patterns may change as AI platforms evolve
- Some AI searches might not pass clear referrer information
- Regular maintenance of the filter is recommended

Recommended Follow-up Actions

1. Test the regex thoroughly in a staging environment
2. Create custom reports in Google Analytics
3. Set up alerts for AI search traffic trends
4. Periodically review and update the regex patterns

Would you like me to help you implement this filter or discuss how to further refine AI search traffic tracking?

chatgpt\.com|chat\.openai\.com|
browsing\.chatgpt\.com|claude\.ai|
anthropic\.com|perplexity\.ai|bing\.com\

If you are not using AI, you are
falling behind.

If you aren't critical of AI, you
are falling for the hype.

WEBSITE STRATEGIST

Susan Neuhaus

- Website Strategy
- Site management
- Technical SEO
- Data Collection & Reporting

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